



## Programme

# Is This the End? The Eclipse of the Therapeutic Revolution

4-6 October 2012, University of Zurich, Switzerland

While a substantial amount of research has addressed single drug trajectories and the conditions and traditions from which the therapeutic revolution emerged, less is known about the end of the so-called "Golden Age". The conference will pursue broader methodological and historiographical questions about the aftermath of the therapeutic revolution in the timespan from 1970 to the present, its implications for medical and public health practice, its inherent contradictions and predicaments, as well as its end(s).

### Convenors

Christian Bonah, Flurin Condrau, Christoph Gradmann, Jakob Tanner, Carsten Timmermann

### Local Coordinators

Flurin Condrau, Sandra Eder, Niklaus Ingold, Janina Kehr, Betina Siegle-Antunes

### Conference Venue

University of Zurich, City Campus, Rämistrasse 71, [www.uzh.ch](http://www.uzh.ch)

### Contact

[drugs@mhiz.uzh.ch](mailto:drugs@mhiz.uzh.ch), [www.mhiz.uzh.ch/drugs.html](http://www.mhiz.uzh.ch/drugs.html)



**Thursday, 4 October 2012**

Room KOL G-212

12.00 Registration

**Welcome**

14.00 Flurin Condrau (University of Zurich, Switzerland) & Jakob Tanner (University of Zurich, Switzerland)

**Keynote**

Chair: Flurin Condrau (University of Zurich, Switzerland)

14.15 Scott Podolsky (Harvard Medical School, Boston MA, USA): *"Multi-Resistance": Antibiotic Resistance and Delimitations of Physician Prescribing Activity*

15.15 Break

**Session 1: Beyond the Therapeutic Revolution**

Chair: Janina Kehr (University of Zurich, Switzerland)

15.30 Nils Kessel (Université de Strasbourg, France): *What was it all about? Reframing Drug Innovation, Sales and Consumption Approaches 1960-1980. Part I: Discourses and Figures*

16.00 Christian Bonah (Université de Strasbourg, France): *What was it all about? Reframing Drug Innovation, Sales and Consumption Approaches 1960-1980. Part II: Consumption Surveys, the Case of West Germany*

16.30 Julia S. Yongue (Hosei University, Tokyo, Japan): *A New Golden Age for the Global Vaccine Industry? The Impact of Public Health Policies on the Eclipse or the Dawn of the Therapeutic Revolution*

17.00 Break

**Public Evening Lecture**

Lecture theatre KOL F-101

Chair: Flurin Condrau (University of Zurich, Switzerland)

18.15 Klaus W. Grätz (Dean of the Medical Faculty, University of Zurich, Switzerland):  
*Welcome Address*

Volker Hess (Chair of the Steering Committee, DRUGS, Charité, Berlin, Germany):  
*Introductory Remarks*

Jeremy Greene (Johns Hopkins University, Baltimore MD, USA): *The Generic Future: Imitation, Innovation, and the End of the Therapeutic Revolution*

19.45 Apéro

20.30 **Dinner, Restaurant Kunsthaus, Zurich**



Friday, 5 October 2012

Room KOL G-212

## Session 2: Drugs for Life

Chair: Sandra Eder (University of Zurich, Switzerland)

- 9.00 Alexandre Marchant (Ecole Normale Supérieure de Cachan / Université Paris Ouest - Nanterre La Défense, France): *The Physician, the Methadone and the Drug Epidemic: A Comparison Between France and the Netherlands, 1970s-1980s*
- 9.30 Aaron Goodfellow (Johns Hopkins University, Baltimore MD, USA): *On Being Worked Towards Death: Chemical Dependency, Slave Narratives, and Biological Citizenship*
- 10.00 Magaly Tornay (University of Zurich, Switzerland): *Lifestyle Drugs and Post-Therapeutic Selves*
- 10.30 Break
- 10.45 Katrin Amelang (Humboldt University Berlin / University of Göttingen, Germany): *Immunosuppressant Drugs and "Transplanted Health"*
- 11.15 Stephen Pemberton (New Jersey Institute of Technology / Rutgers University, Newark NJ, USA): *Generations of Clotting Factor: Remaking the "Therapeutic Revolution" for Interminable Bleeding*

12.00 **Lunch, Restaurant "Turm", University of Zurich**

## Keynote

Chair: Carsten Timmermann (University of Manchester, UK)

- 14.00 Julie Livingston (Rutgers University, New Brunswick NJ, USA): *Chemotherapy in the Shadow of Antiretrovirals: The Ambiguities of Hope as seen in an African Cancer Ward*
- 15.00 Break

## Session 3: Political Economy of Drugs

Chair: Niklaus Ingold (University of Zurich, Switzerland)

- 15.15 Nadine Beckmann (University of Oxford, UK): *Saving Lives: Antiretrovirals, Responsibilisation and the Logic of Choice*
- 15.45 Michael Bresalier (University of Manchester, UK): *Sharing Flu: The Moral and Political Economies of Global Influenza Control*
- 16.15 Break
- 16.30 Kristin Peterson (University of California, Irvine CA, USA): *Speculative Drug Markets: Monopolies and Derivative Life in Nigeria*
- 17.00 Fanny Chabrol (IRIS – EHESS, Paris, France): *Antiretrovirals in Botswana: Attractive Global Pharmaceuticals and National Sovereignty*

20.00 **Conference Dinner, Restaurant zum Grünen Glas, Zurich**



**Saturday, 6 October 2012**

Room KOL G-212

### Keynote

Chair: George Weisz (McGill University, Montreal, Canada)

- 9.00 Viviane Quirke (Oxford Brookes University, UK): *When Drug Standards Change, and Standard Drugs Come to an End: Pharmaceutical Companies and the Advent of Biotechnology*
- 10.00 Break

### Session 4: Risk and Responsibility

Chair: NN

- 10.15 Nicolas Henckes (CERMES3, Villejuif, France) and Steeves Demazeux (CERMES3, Villejuif, France): *Psychosis Risk Syndrome and the Limits of Psychopharmacological Invention*
- 10.45 Elizabeth Toon (University of Manchester, UK): *"How do I Begin to Take Responsibility for my Body?" British Feminism and Breast Cancer Treatment in the 1980s*
- 11.15 Sophie Chauveau (Université Technologique de Belfort-Montbéliard, France): *Screening: A New Instrument of Public Health Policies?*

**11.45 Lunch buffet**

### Session 5: Biomarkets

Chair: Christoph Gradmann (University of Oslo, Norway)

- 13.00 Claas Kirchhelle (University of Oxford, UK): *Contagious Chemistry: The Eclipse of Subtherapeutic Antibiotics in West German Agriculture (1951-1990)*
- 13.30 Klaus Angerer (Humboldt-Universität zu Berlin, Germany): *Bioprospecting since the 1990s – the Beginning or the End of Natural Product Research in Drug Discovery?*
- 14.00 David Teira (Universidad Nacional de Educación a Distancia, Madrid, Spain): *Patents, Pharmaceutical Monopolies and the Impartiality of Clinical Trials*

### Closing Remarks

- 14.30 Flurin Condrau (University of Zurich, Switzerland) & Jakob Tanner (University of Zurich, Switzerland)



## Further Information

Participation is by invitation only and space is limited. For an invitation please send a short statement of interest by 15 September 2012 to [drugs@mhiz.uzh.ch](mailto:drugs@mhiz.uzh.ch).

## Directions

From the airport

### 1) GlattalBahn tram service

The GlattalBahn no.10 connects Zurich Airport with the main railway station. It runs every 7 to 15 minutes.

To get to your hotel get off at "Central" – from there it is a short walk.

To get to the conference site (Universität Zürich, Hauptgebäude, Rämistrasse 71, 8006 Zürich) get off at "ETH/Universitätsspital."

### 2) Swiss Federal Railways (SBB)

The SBB travel center is located beneath the Airport Center in the Check-in 3 area. The trains run frequently and only take 15 minutes from the airport to the main train station. You can take any train or S-Bahn that stops at Zürich HB (the main train station).

To get to your hotel:

Cross the river Limmat over Bahnhofsbrücke to "Central." From there it is a short 10 minutes walk.

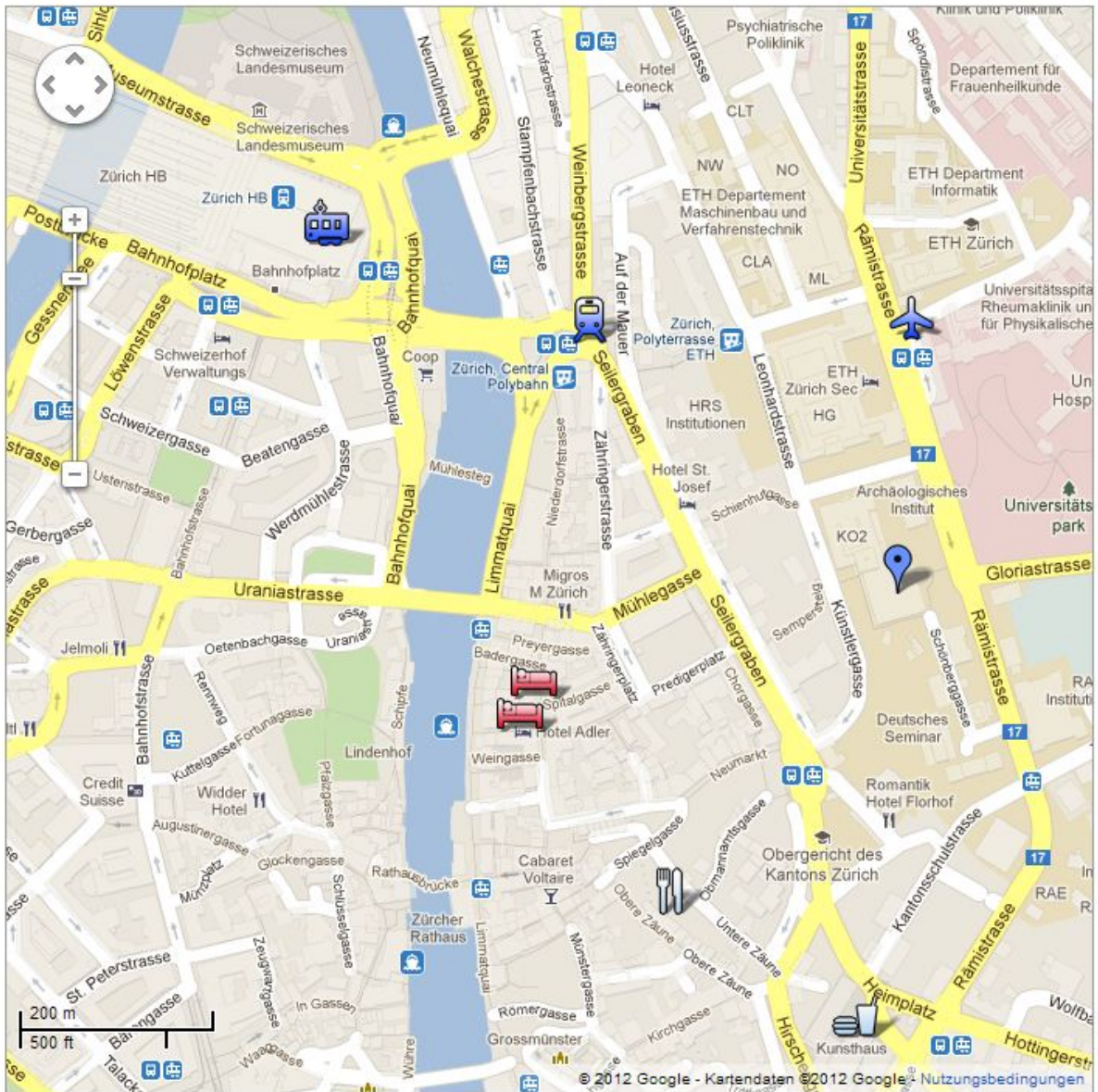
To get to the conference site:

Take tram No 10 from the train station to ETH/Universitätsspital (direction Zürich Flughafen) or walk to "Central" and take the Polybahn located at Limmatquai 142 one stop up to Polyterrasse

Your train ticket will be valid for public transport in the city centre.



## Sites



-  University of Zurich, City Campus  
Rämistrasse 71
-  Zurich Main Station  
Train from/to Airport
-  Zurich, Central
-  Zurich ETH / University Hospital  
Tram No. 10 from/to Zurich Airport
-  Hotel-Restaurant Hirschen  
Niederdorfstrasse 13
-  Hotel Adler  
Rosengasse 10
-  Restaurant Kunsthaus
-  Restaurant zum Grünen Glas